Wisconsin River Pro Rodeo Queen Contestant Rules & Regulations

1. A contestant must not be less than 16 and no more than 24 years of age as of January 1st of the competition year; shall have never been married, nor pregnant, and shall reside within 100 miles of Lincoln County, Wisconsin.
    a. If a contestant marries or becomes pregnant during her reign, she shall forfeit her title and all the benefits, prizes, and monies derived from the pageant. The title and benefits will go to the next runner-up.
2. Contestants are required to dress in appropriate western attire for each appearance/function related to the pageant/contest. Clean, well shaped hats and clean cowboy boots are mandatory. Jeans should be dark wash, no wrinkled or torn jeans, no tank tops/short sleeves, no cleavage, no visible tattoos, no facial piercings (clear stud permitted if necessary).
3. Contestants are not permitted to smoke, drink, use drugs or foul language at any event in which they are representing the Wisconsin River Pro Rodeo. Cell phones are not permitted during appearances and must be silenced and out of view at all times..
4. Contestants and titleholders are expected to attend all committee meetings unless otherwise arranged. Meetings are typically held the second Thursday of every month, and dates are confirmed at least 1 month in advance.
5. All contestants must be available to participate in any type of promotions or meetings that may be called, and must be able to continue making appearances or promotions throughout her reign. Should she be unable to complete her reign, the 1st runner up will assume the title.
6. A contestant must be an experienced rider and own or have access to a horse for use in the horsemanship competition, rodeo performances, parades, and future rodeo appearances should she be crowned queen/princess.
    a. Any horses that are deemed dangerous by the WRPR Queen Committee, WRPR board, and/or the horsemanship judge will not be allowed to compete. Dangerous is defined as bucking, rearing, running off or otherwise out of control. Horses **must** be able to enter the arena, carry a flag and chase back cattle.
    b. Contestants may not bring or ride a stallion.
    c. Proof of negative coggins is required for all horses used in the competition or rodeo performances.
7. Contestants are responsible for their own tack and other property while at any WRPR function or rodeo. The WRPR is not liable for any lost or stolen property.
    a. No stalls, fences, corrals, etc are provided for horses at the rodeo grounds. Contestants are responsible for caring for and containing their horses.
        i. In the event that stalls are provided, contestants are responsible for providing their own bedding, maintaining a clean stall throughout each day, and caring for their horse.
8. The entry application must be signed by the contestant and, if under the age of 18, by a parent or legal guardian.
9. Each contestant is required to sell tickets. Point distribution is as follows: 100+ tickets sold = 50 points, less than 100 tickets sold will result in 1/2 point per ticket (ex: sell 56 tickets, receive 28 points, etc). 1 bonus point will be awarded to the top ticket seller. A contestant may have family and friends help with ticket sales, however the contestant must do the majority of the selling.
    a. All tickets and monies must be turned in at the start of the rodeo banquet prior to the rodeo. All unsold tickets must be accounted for and all sold tickets must be paid for. Points will be deducted for each ticket not turned in or accounted for at the time of the banquet. Queen

contestants will not be permitted to ride in the rodeo until all ticket sales are completely settled up and accounted for.
    b. Tickets purchased under the contestant using any promo codes (corporate sponsors, ticket giveaways, etc) DO NOT COUNT towards your ticket total and penalties may be issued at the discretion of the rodeo board members.
10. Judging categories are worth the following: Horsemanship, speech, personality and written test: 75 points per category; ticket sales: 50 points
    a. NO SINGLE JUDGING CATEGORY, INCLUDING TICKET SALES, WILL DETERMINE THE QUEEN OR PRINCESS TITLE. Ticket sales are only one portion of the overall competition alongside horsemanship, personality, speech, rodeo knowledge, and other established judging criteria. Selling the most tickets does not guarantee a contestant will receive the title. The title will be awarded to the contestant with the strongest overall performance.
11. Contestants must be on time and prepared for all appearances, and are responsible for their own transportation to and from all events.
12. The role of a PRCA rodeo queen or princess is to help promote our PRCA rodeo and the sport in general. All social media posts made regarding the Wisconsin River Pro Rodeo must be viewable by the Queen committee. ANY degrading posts, photos, comments, etc of any format of social media or defamation of the WRPR or contestants will NOT be tolerated, and may lead to expulsion from the competition or reign.
    a. Any post deemed unacceptable by the WRPR Queen Committee or board must be removed or changed immediately.
13. The judges reserve the right to not award a title to any or all participants who they feel are not deserving or qualified of being awarded the WRPR Queen or Princess Title.
14. Providing a contestant meets the qualifications set forth by the WRPR committee, she will be allowed to compete for the title of Wisconsin River Pro Rodeo Queen/Princess and to succeed herself as long as the qualifications or rodeo queen are met. If she is unable to fulfill her duties as Queen, all prizes and monies will be passed on to the next runner-up.
15. The Wisconsin River Pro Rodeo committee has the final say in all circumstances at the discretion of the committee board.

As in all competitions, there can only be one winner. Each of you are winners and enriched individuals participating. Remember to practice good sportsmanship, this is a learning experience where you will grow as a person and gain skills that will benefit you for the rest of your lives. “It takes a greater person to be a gracious loser than to be a winner”. Each contestant can do a lot to continue promoting our great sport and create further interest in the competition, regardless of placing.

We strive to maintain rules and guidelines that align with other Queen pageants both in our region and state, to help prepare contestants in the event that they may go onto compete for Miss Rodeo Wisconsin or other rodeo pageants in our circuit.

Updated 08/2026