



Lincoln County Rodeo Association, Inc.
906 North Center Avenue
Merrill, WI 54452
715-351-0849
www.wrpr.org

Concession Vendor Agreement
June 19-21, 2026

I, _____ of _____
(Owner/Manager) (Concession Company Name)

(Please list items you will be selling and prices. The rodeo committee has the right to approve and decline all sales of items.)

On-site Camping

Camping Options (select one option):

1 _____ Regular Camping includes water and electric hook-up
Cost: \$35 per night

2 _____ Dry Camping has no water and no electric
Cost: \$15 per night

Arrival Date: _____ Departure Date: _____

Number of Nights _____

Dated the _____ day of _____, 2026

Check # _____

Food Vendor Fee: _____

Additional fee: _____

Camping Fee Total: _____

Total Amount: _____

(Signed by Concession Company Owner/Manager)

(Approved by Authorized Committee Member)

Rules and Regulations:

1. There are a limited number of food vendor spaces. The vendor's space is 20' x 20' for \$400.00. (Trailers will be measured from the front of the hitch to the furthest point in back. Any trailer beyond 20 feet will be charged \$5.00 per foot. Please measure your trailers accordingly when sending in your contract.)
2. Deadline for reservations is March 1, 2026. Enclosed is a contract that must be returned with payment in full to reserve your spot.
3. Contract submission and payment in full must be received and/or postmarked by March 1st, 2026. Contracts received after March 1st, 2026, will be charged an additional \$50.00 fee.
4. PAYMENTS must be postmarked by March 1, 2026
5. After May 1, 2026, contracts must be approved by the LCRA Committee.
6. Contract Refunds: If vendor paid in full before February 1st, 2026, and needs to cancel, a full refund will be given if the vendor notifies the LCRA before February 1, 2026.
7. If vendor cancels before April 1st, 2026, vendor will receive 50% of contracted amount.
8. No refund will be given after April 1st, 2026, unless approved by the LCRA Committee.
9. There will be multiple 2-yard dumpsters located behind the vendor spots for vendor use. These will be emptied every morning.
10. Lincoln County Rodeo Association requires all vendors to have a minimum liability insurance policy of \$1,000,000. The insurance policy must name the Lincoln County Rodeo Association, Inc. and the City of Merrill as an additional insured by the policy coverage.
11. The Certificate Holder box on policy must read: Lincoln County Rodeo Association Inc. 906 North Center Avenue, Merrill, WI 54452
12. The deadline for proof of liability insurance is June 1, 2026. An insurance policy received after June 1, 2026, may not be accepted and can void any existing contract.
13. Proof of food licensing is required with registration payment and sent to LCRA with contract. The Lincoln County Health Department does do checks at times and sometimes there is a fee. The vendor is responsible for any fees issued by the Lincoln County Health Department.
14. Menus will be reviewed and finalized by the LCRA Committee. If changes are needed, you will be notified by phone.
15. Vendors are expected to supply their own extension cords. (150ft minimum 12-3 cord) The rodeo committee will not supply additional cords, if you are unable to meet the requirements the rodeo committee has the right to cancel the contract.
16. All electrical hook-ups must be inspected by a Lincoln County Rodeo Association Inc. electrician before set-up can be completed. Any additional or special electrical supplies needed are the responsibility of the vendor to provide.
17. Set-up times will be Thursday June 18th, 2026, from 9am to 5pm and Friday June 19th from 8:30am to 11am.
18. Upon arrival, you must check in with a committee member before you are allowed to set up. If no member is available, please check the rodeo office for your confirmed location. At times there may be a wait, but we will work hard to meet with each vendor in a timely manner.
19. Food vendors are allowed to sell soda if it is in a CAN or CUP. Bottles of soda and water cannot be sold on the grounds. The Rodeo has a soda and water sponsor giving the Rodeo reserved exclusively for the Rodeo beer stand. Cases of water can be purchased from the Rodeo and sold at your concession stand at the same price as the Rodeo.
20. Lincoln County Rodeo Association Inc. reserves the right to cancel any contract.
21. Inappropriate behavior (rude comments, profanity, insulting remarks) towards the event organizers or other vendors will not be tolerated. If this behavior occurs, you will be asked to leave

the event, and your fees will not be refunded. You will not be allowed to participate in future LCRA Events.

22. No Vehicle are allowed in the vending area, except for stocking and restocking vending booths. NO exceptions.

23. Vendor vehicles are to be parked in the designated vendor parking area.

24. A 10% discount will be given to any food vendor that attended the 2026 rodeo season and SIGNS and PAYS in Full for the 2027 rodeo season before leaving the grounds on June 21, 2026.

Mail this entire form with deposit to:

LCRA
906 N. Center Ave.
Merrill, WI 54452

Total Length of Trailer from front of hitch to the back. _____

If you would like to pay by card, please call Cheryl at 715-218-1156.

If you have any questions, contact: April Voigt at 715-297-7005

*****For Rodeo Staff*****

Date Received: _____

Amount: _____

Site Location: _____

Camping Location: _____