



Lincoln County Rodeo Association, Inc.  
906 North Center Avenue  
Merrill, WI 54452  
715-351-0849  
www.wrpr.org

Merchandise Vendor Agreement  
June 19-21, 2026

I, \_\_\_\_\_ of \_\_\_\_\_  
(Owner/Manager) (Merchandise Company Name)

(Please list items you will be selling and prices. The rodeo committee has the right to approve and decline all sales of items.)

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On-site Camping:

Options (select one option):

1 \_\_\_\_\_ Regular Camping includes water and electric hook-up  
Cost: \$35 per night

2 \_\_\_\_\_ Dry Camping has no water and no electric  
Cost: \$15 per night

Arrival Date: \_\_\_\_\_ Departure Date: \_\_\_\_\_

Number of Nights \_\_\_\_\_

Dated the \_\_\_\_\_ day of \_\_\_\_\_, 2026

Check # \_\_\_\_\_

Vendor Fee: \_\_\_\_\_ Total Number of spots: \_\_\_\_\_

Additional fee: \_\_\_\_\_

Camping Fee Total: \_\_\_\_\_ (if applicable)

Total Amount: \_\_\_\_\_ Location requested: \_\_\_\_\_

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(Signed by Company Owner/Manager)

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(Approved by Authorized Committee Member)

## **Rules and Regulations:**

1. The vendor's space is 15' x 15' for \$200.00. All space placement and availability is at Rodeo Committee discretion.
2. Contract submission and payment in full must be received and/or postmarked by March 1<sup>st</sup>, 2026. Contracts received after March 1<sup>st</sup>, 2026, will be charged an additional \$50.00 fee.
3. After May 1, 2026, contracts must be approved by the LCRA Committee.
4. Contract Refunds: If vendor paid in full before February 1<sup>st</sup>, 2026, and needs to cancel, a full refund will be given if the vendor notifies the LCRA before February 1, 2026.
5. If vendor cancels before April 1<sup>st</sup>, 2026, vendor will receive 50% of contracted amount.
6. No refund will be given after April 1<sup>st</sup>, 2026, unless approved by the LCRA Rodeo Committee.
7. For value received, the Committee will authorize the Vendor to offer to the public on the days of the Lincoln County Rodeo Association, merchandise related to, but not limited to the Rodeo souvenirs.
8. No merchandise can be represented as "Official Rodeo Merchandise" unless the vendor holds a valid license to retail such merchandise from the manufacturer and the PRCA (Professional Rodeo Cowboys Association.) The Vendor will hold the Committee harmless for any and all Liability for injury or product misrepresentation.
9. Merchandise vendors will not be allowed to sell any food or beverages unless approved by the LCRA Committee.
10. No refund will be given after April 1<sup>st</sup>, 2026, unless approved by the LCRA Rodeo Committee.
11. There will be multiple 2-yard dumpsters located behind the vendor spots for vendor use. These will be emptied every morning.
12. Lincoln County Rodeo Association requires all vendors to have a minimum liability insurance policy of \$1,000,000. The insurance policy must name the Lincoln County Rodeo Association, Inc. and the City of Merrill as an additional insured by the policy coverage.
13. The Certificate Holder box on policy must read Lincoln County Rodeo Association Inc. 906 North Center Avenue, Merrill, WI 54452
14. The deadline for proof of liability insurance is June 1, 2026. An insurance policy received after June 1, 2026, may not be accepted and can void any existing contract.
15. Please make sure all vending necessities fit within your requested space.
16. Vendors are expected to supply their own extension cords. (150ft minimum 12-3 cord) The rodeo committee will not supply additional cords, if you are unable to meet the requirements the rodeo committee has the right to cancel the contract.
17. All electrical hook-ups must be inspected by a Lincoln County Rodeo Association Inc. electrician before set-up can be completed. Any additional or special electrical supplies needed are the responsibility of the vendor to provide.
18. Set-up times will be Thursday June 18<sup>th</sup>, 2026, from 9am to 5pm and Friday June 19<sup>th</sup> from 8:30am to 11am.
19. Upon arrival, you must check in with a committee member before you are allowed to set up. If no member is available, please check the Rodeo office for your confirmed location. At times there may be a wait, but we will work hard to meet with each vendor in a timely manner.
20. Lincoln County Rodeo Association Inc. reserves the right to cancel any contract.
21. Inappropriate behavior (rude comments, profanity, insulting remarks) towards the event organizers or other vendors will not be tolerated. If this behavior occurs, you will be asked to leave the event, and your fees will not be refunded. You will not be allowed to participate in future Lincoln County Rodeo Events.
22. No Vehicle are allowed in the vending area, except for stocking and restocking vending booths. NO exceptions.

23. Vendor vehicles are to be parked in the designated vendor parking area.
24. PAYMENTS must be postmarked by March 1, 2026
25. A 10% discount will be given to any food vendor that attended the 2026 rodeo season and SIGNS and PAYS in Full for the 2027 rodeo season before leaving the grounds on June 21, 2026.

Mail this entire form with deposit to:

LCRA  
906 N. Center Ave.  
Merrill, WI 54452

If you would like to pay by card, please call Cheryl at 715-218-1156.

If you have any questions, contact: April Voigt at 715-297-7005

\*\*\*\*\*For Rodeo Staff \*\*\*\*\*

Date Received: \_\_\_\_\_

Amount: \_\_\_\_\_

Site Location: \_\_\_\_\_

Camping Location: \_\_\_\_\_