



Lincoln County Rodeo Association Inc. Concession Vendor Agreement for June 19th, 20th, and 21st, 2026.

I, _____ of _____
(Owner/Manager) (Concession Company Name)

Address: _____ Phone #: _____

E-Mail: _____

Agree to sell the following products at the Wisconsin River Pro Rodeo on June 19th, 20th, and 21st, 2026..

(Please list items you will be selling and prices. The rodeo committee has the right to approve and decline all sales of items)

_____	_____
_____	_____
_____	_____
_____	_____

Rules and Guidelines:

- ☐ **There are a limited number of food vendor spaces. The Vendor's space is 20' x 20' for \$400.00** (Trailers will be measured from the front of the hitch to the furthest point in back door/steps. Any trailer beyond 20 feet, will be charged 5.00 per foot. Please measure your trailers accordingly when sending in your contract). **Deadline for reservations is March 1, 2026.** Enclosed is a contract that must be returned with payment in full to reserve your spot.
Contract submission and payment in full must be received and/or postmarked by **March 1st, 2026.** Contracts received after **March 1st, 2026** will be charged an additional \$50.00 fee. **NO** contracts will be accepted after **May 1st, 2026** unless voted on by the Rodeo Committee. **A 10% discount will be given to any vendor that attended the 2025 rodeo season and SIGNS and PAYS in Full for the 2026 rodeo season before leaving the rodeo on Sunday, June 8, 2025..**
- ☐ **Contract Refunds:** If a vendor paid in full before February 1st, 2026 and needs to cancel, a full refund will be given if the vendor notifies the WRPR before or on February 1st, 2026. If the vendor cancels after February 1st, 2026 but before April 1st, 2026, the vendor will receive 50% of their contracted amount back. There will be no refund after April 1st, 2026 unless approved by the Rodeo Committee.
- ☐ **There will be multiple, 2 yard dumpsters located behind the vendor spots for vendor use. These will be emptied every morning.**
- ☐ Lincoln County Rodeo Association requires all vendors to have a minimum liability insurance policy of \$1,000,000. The insurance policy must name the Lincoln County Rodeo Association Inc. and the City of Merrill as an additional insured by the policy coverage.
The Certificate Holder box on policy must read Lincoln County Rodeo Association Inc. 906 N. Center Avenue, Merrill, WI 54452.

Visit us at our Website: www.wrpr.org

A presentation of the Lincoln County Rodeo Association, Inc., 906 N Center Ave, Merrill, WI 54452

- ☐ The deadline for proof of liability insurance is **June 1, 2026**. Any insurance policy received after June 1, 2026, may not be accepted and can **void any existing contract**.
- ☐ **Proof of food licensing is required with registration payment and sent to committee with contract. The Lincoln County Health Department does do checks at times and sometimes there is a fee. The vendor is responsible for this fee.**
- ☐ Menus will be reviewed and finalized by the Rodeo committee. If changes are needed you will be notified by phone.
- ☐ Vendors are expected to supply their own extension cords (**150 ft minimum 12-3 cord**). **The rodeo committee will not supply additional cords, if you are unable to meet the requirements the rodeo committee has the right to cancel the contract.**
- ☐ All electrical hook-ups must be inspected by a Lincoln County Rodeo Association Inc. electrician before set-up can be completed. Any additional or special electrical supplies needed are the responsibility of the vendor to provide. If you don't meet the requirements of the rodeo electricians the rodeo committee has the right to cancel any contract.
- ☐ **Set-up times will be: Thursday, June 18th, 2026 from 9 am to 5 pm and Friday, June 19th, 2026 from 8:30 am to 11 am.**
- ☐ Upon arrival, you must check in at the Rodeo Office or a committee member before you are allowed to set-up. **YOU MUST MEET WITH A COMMITTEE MEMBER BEFORE YOU CAN SET UP. At times there may be a wait but we will work hard to meet with each vendor in a timely manner.**
- ☐ Food vendors are allowed to sell soda as long as it is in a can or cup. ***Bottles of soda and water cannot be sold on the grounds.***
The Rodeo has a soda and water sponsor so bottled soda and water are reserved exclusively for the Rodeo beer stand. Cases of water can be purchased from the Rodeo and sold at the same price as the Rodeo.
- ☐ Camping sites are available for \$35.00 a night per the city ordinance. Water and Electric hook ups are available. Each camper will only be allowed one electric hook up. If you need additional electric hook ups, you will need to purchase additional campsites. ROUGH camping will also be available for \$15.00 per night. This is still located on the grounds but there are no water or electrical hook-ups.
- ☐ Lincoln County Rodeo Association Inc. reserves the right to cancel any contract.
- ☐ **NO** vehicles are allowed in the vending area, except for stocking and restocking vending booths - **NO exceptions**.
Vendor vehicles are to be parked in the designated vendor parking area.
- ☐ **Payment must be postmarked by: March 1, 2026 and made payable to: Lincoln County Rodeo Association Inc.** Credit Card payments are now accepted. Please ask for more information.

Remit to: Lincoln County Rodeo Association
906 N. Center Avenue
Merrill, WI 54452

Dated the _____ day of _____, 2026.

Signed: _____
 (Concession Company Owner/Manager)

Check#: _____ Amount: \$ _____

Camping Fee Total: \$ _____

 (Approved by Authorized Committee Member)

Total Length of Trailer from front of the hitch to the back door/steps _____

If you have any additional questions, please contact April Voigt by email at akrue090@hotmail.com or by phone at 715-297-7005.

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