



Lincoln County Rodeo Association Inc. Vendor Agreement for June 19th, 20th, and 21st, 2026.

This agreement is made between the Lincoln County Rodeo Days Association, hereinafter referred to as the Committee, and _____, hereinafter referred to as the Vendor.

- ☐ For value received, the Committee will authorize the Vendor to offer to the public on the days of the Wisconsin River Pro Rodeo, merchandise related to, but not limited to the Rodeo souvenirs.
- ☐ No merchandise can be represented as "Official Rodeo Merchandise" unless the Vendor holds a valid license to retail such merchandise from the manufacturer and the PRCA (Professional Rodeo Cowboys Association). The Vendor will hold the Committee harmless for any and all Liability for injury or product misrepresentation.
- ☐ Merchandise vendors will not be allowed to sell any food or beverages.
- ☐ The Vendor will be responsible for cleaning and removing all trash and materials in and around the Vendor's selling area after each performance.
- ☐ The Vendor is responsible for any of their own lost or stolen items.
- ☐ Fees for spaces are as followed: 15ft x 15ft is \$200.00 **All space placement and availability is at Rodeo committee discretion.**
- ☐ Contract submission and payment in full must be received and/or postmarked by **March 1st, 2026** Contracts received after **March 1st, 2026** will be charged an additional \$50.00 fee. **NO contracts will be accepted after May 1st, 2026 unless voted on by the Rodeo Committee. A 10% discount will be given to any vendor that attended the 2025 rodeo season and SIGNS and PAYS in Full for the 2026 rodeo season before leaving the rodeo on Sunday, June 8th, 2025.**
- ☐ Contract Refunds: If a vendor paid in full before February 1st, 2026 and needs to cancel, a full refund will be given if the vendor notifies the WRPR before or February 1st, 2026. If the vendor cancels after February 1st, 2026 but before April 1st, 2026, the vendor will receive 50% of their contracted amount back. There will be no refund after April 1st, 2026 unless approved by the Rodeo Committee.
- ☐ Vendor placement will be determined by the rodeo committee.
- ☐ Lincoln County Rodeo Association requires all vendors to have a minimum liability insurance policy of \$1,000,000. The insurance policy must name the Lincoln County Rodeo Association Inc. and the City of Merrill as an additional insured by the policy coverage. The Certificate Holder box on policy must read Lincoln County Rodeo Association Inc. 906 N. Center Avenue, Merrill, WI 54452.
- ☐ **The deadline for proof of liability insurance is June 1st, 2026.** Any insurance policy received after June 1st, 2026, may not be accepted and can **void any existing contract.**
- ☐ Please make sure all vending necessities fit within your requested space.
- ☐ **NO** vehicles are allowed in the vending area, except for stocking and restocking vending booths - **NO exceptions.** Vendor vehicles are to be parked in the designated vendor parking area.
- ☐ Lincoln County Rodeo Association Inc. reserves the right to cancel any contract.

Visit us at our Website: www.wrpr.org

- ☐ Vendors are expected to supply their own extension cords (**150 ft minimum 12-3 cord**). The rodeo committee will not supply extra cord, and if you are unable to meet the requirements the Rodeo Committee has the right to cancel your contract
- ☐ **All electrical hook-ups must be inspected by a Lincoln County Rodeo Association Inc. electrician before set-up can be completed. Any additional or special electrical supplies needed are the responsibility of the vendor to provide.** If the electrical isn't approved by the rodeo electrician the committee has the right to void any contract.
- ☐ Overnight camping is available. Due to county ordinance there will be a \$35 per day camping fee. Camping includes water and electrical. Camping sites are available for \$35.00 a night. Each camper will only be allowed one electric hook up. If you need additional electric hook ups, you will need to purchase additional campsites. We will also offer ROUGH camping with no water or electric for 15.00 a night and located on the rodeo grounds.
- ☐ **Set-up times will be: Thursday, June 18th at 9 am to 5 pm and Friday, June 19th, 2026 from 8:30 am to 11 am.**
- ☐ Upon arrival, you must check in at the Rodeo Office or find April or a committee member before you are allowed to set-up. **YOU CAN NOT SET UP UNTIL YOU HAVE MET WITH a committee member.** At times there might be a wait but we will do our best to meet with each vendor in a timely manner.
- ☐ **Payment must be postmarked by: March 1, 2026 and made payable to: Lincoln County Rodeo Association Inc.**

***Remit to: Lincoln County Rodeo Association
906 N. Center Avenue
Merrill, WI 54452***

Please list the Vendors Merchandise to be sold at the Wisconsin River Pro Rodeo June 19, 20, and 21, 2026. (The rodeo committee has the right to approve or decline the sale of any merchandise, if there needs to be any changes a committee member from the rodeo will contact you.)

Is agreement entered into this _____ day of _____ 20__

Signed: _____
(Vendor)

Phone#: _____

Address: _____

E-mail: _____

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There are Camping Sites available with Water and Electrical hook up for an additional \$20.00 a day.

Space Size: 15' x 15' _____
\$200.00

Amount for space or booth: _____ + Camping Fees (\$35.00 per day/water and electric or \$15.00 per day for rough camping
with no water or electric) _____ = \$ _____

Check Number _____ Date paid _____

The **Wisconsin River Pro Rodeo** has been named **the #1 medium sized rodeo in the Great Lakes PRCA Circuit**

If you have any additional questions, please contact April Voigt by email at akrue090@hotmail.com or by phone at 715-297-7005.

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