



Lincoln County Rodeo Association Inc. Vendor Letter for June 19th, 20th, and 21st, 2026.

Dear Vendor:

The 2026 dates will be Friday, June 19th, Saturday, June 20th, and Sunday, June 21st. You may have noticed that the rodeo is later this year than in previous years. This is in an attempt to host our rodeo on the same weekend as another rodeo in Wisconsin. This helps to draw in more contestants for the performances which in return hopefully draws in more spectators. To help kick off the weekend on Friday, there will be an evening rodeo performance and live music immediately after the rodeo in the beer tent. Last year we did not have any activities during the day and we are still currently looking to add something to the grounds during the morning and early afternoon. As of right now, we do not have anything currently booked but please know we are working on it. On Sunday we will have the Cowboy Church service and then the Queen Coronation before the rodeo performance.

Enclosed is a copy of the contract. Please read over the contract carefully.

Please note: The Lincoln County Rodeo Association Inc. is requiring **ALL** vendors to have a **minimum liability insurance policy of \$1,000,000**. The Rodeo committee is required by the City of Merrill to have this policy turned in to the Merrill City Clerk 10 days prior to the event. The insurance policy must name the Lincoln County Rodeo Association Inc., and the City of Merrill as an additional insured by the policy coverage. The Certificate Holder box on the policy must read Lincoln County Rodeo Association Inc. 906 N. Center Avenue Merrill, WI 54452.

A SAMPLE copy of how the liability insurance policy must be read is enclosed.

Food Vendors, we will again be having the two-yard dumpsters located underneath the grandstands. These will be emptied every morning. Please help by breaking down all boxes before throwing them in the dumpsters.

Please note some changes to the contract for this year. You will find the changes highlighted in green. Some of the important changes are contract due dates, rodeo weekend dates, and vendor set up times. Please also remember that if you are a vendor and want camping, there is a spot to fill in for your accommodations. Camping is **NOT** included in your vending space. We are also adding Thursday to your insurance policy as a date insured to cover you during set-up times.

Please **make a copy** of the contract for yourself and **mail the original** copy back to us, with your payment by March 1, 2026. .

If you would like a receipt or confirmation that your contract was received, please send a self-addressed stamped envelope with your contract and payment and we will be happy to get that back to you.

If you are no longer active in vending/crafting or your address and/or phone number has changed, please contact us by phone or email me as soon as possible.

If you have any questions about the contract please feel free to contact me at 715-297-7005 or by email at akrue090@hotmail.com.

The Wisconsin River Pro Rodeo is looking forward to seeing you at the 2026 event!

April Voigt
Vendor Coordinator

Visit us at our Website: www.wrpr.org

A presentation of the Lincoln County Rodeo Association, Inc., 906 N Center Ave, Merrill, WI 54452