

WISCONSIN RIVER PRO RODEO

www.wrpr.rodeo

CONTACT INFORMATION

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Lincoln County Rodeo Assn., Inc.
Wisconsin River Pro Rodeo
906 North Center Avenue
Merrill, WI 54452

We are Not-For-Profit
501(c)4 Corporation



Mission Statement:

To provide quality family entertainment and promote the sport of professional rodeo. In addition, creating a public event that will benefit the business, groups and organizations in the surrounding community.



OTHER OPPORTUNITIES

Ambulance Service

\$1,000 Weekend

- Company listed in program and announced during the rodeo
- 1/2 page B&W ad in the program
- Banner by the arena area (size 6x2), (It will be an additional \$75 if we need to make one)
- 4 general admission tickets

Tractor Pull

\$100 Sponsor - Split Banner

\$200 Sponsor

- Name in program & Full banner
- All sponsors announced during the pull*

Hospitality

\$600 Daily or food donation at discretion of committee

- Company listed in program and announced during the rodeo
- Name listed on a sign in the hospitality tent
- 1/2 page B&W ad in the program
- 2 general admission tickets

Children's Event

\$600 (Only 2 Available)

- Your company name will be announced during the event you sponsor
- Company listed in program
- 2 general admission tickets

Rodeo Banner

Vinyl Banner with company logo \$400.00

There will be an additional \$75.00 charge if the banner needs to be made.

(Supply your own for the same cost in cloth or vinyl with a maximum size of 2'x6')

Contracts due by April 15, 2018



Picture courtesy of Rodeo Flicks



Picture courtesy of Rodeo Flicks



Picture courtesy of Rodeo Flicks



Voted #1
Small Rodeo
in the WPRA
in 2017
(out of 467 total rodeos)

Join the Action!

June 7, 8 & 9, 2019

Advertising OPPORTUNITIES



WISCONSIN RIVER PRO RODEO

GOLD LEVEL

\$4,000.00

- Full page colored ad in rodeo program
- Advertising with television, radio, newspaper and other rodeo advertising.
- 1 Business Name Per Contract
- 12 month advertising having logo on website with link to your business website
- 20 general adult rodeo tickets
- 6 -VIP tickets for each performance
- 2 - (approx. 3x5) Banner with company logo displayed in arena
- Corporate sponsor (you supply) sign on rodeo grounds
- VIP Parking
- Special hospitality before the rodeo
- Free 15x15 Vendor spot
- Rodeo Gift

Any advertising you do 30 days before the rodeo tag us on as a proud sponsor of the Wisconsin River Pro Rodeo

Lock in a 3 year contract and be guaranteed no price increase
Contract due by March 1, 2019



Picture courtesy of Rodeo Flicks

ARENA

\$1,500.00/Weekend

- 1/2 page B&W ad in the rodeo program with a daily sponsor
- Full page B&W ad in the rodeo program with a weekend sponsor
- Custom banner (2x6). (For a daily sponsor it will be an additional \$75)
- 12 tickets for rodeo weekend

Contract due by April 15, 2019



Picture courtesy of Rodeo Flicks

SILVER LEVEL

\$2,000.00

- Advertising with television, radio, newspaper and other rodeo advertising.
- 1 Business Name Per Contract
- 12 month advertising having logo on website with link to your business website
- Banner (approx. 3x5) with company logo displayed in arena
- Corporate sponsor (you supply)
- 10 general adult rodeo tickets
- 4 -VIP tickets for each performance
- VIP Parking
- Company Name listed on Corporate Sponsor Board
- Full page B&W ad in the program
- Flag with company logo displayed in arena
- Special hospitality before the rodeo
- Free 15x15 Vendor spot

Any advertising you do 30 days before the rodeo tag us on as a proud sponsor of the Wisconsin River Pro Rodeo

Lock in a 3 year contract and be guaranteed no price increase

Contract due by March 1, 2019

VIP TRAILER

\$1,200.00

(Only 2 Available)

Ask for Availability

- Business name listed in the rodeo program and announced during the rodeo
- Sign on the VIP trailer
- 4 general admission tickets
- 1/2 page B&W Ad in program

Contract due by April 15, 2019

QUEEN

\$600.00

- Your company name announced when the queen is announced
- Your company listed in program
- Sign displayed at queen functions
- Company listed on queen page on the website
- Business name on queen hand-outs
- 2 general admission tickets

Contract due by April 15, 2019



Picture courtesy of Rodeo Flicks



Picture courtesy of Rodeo Flicks

CLOWN

\$600.00 1 sponsor per performance
\$1,500.00 Exclusive for entire rodeo

- Your company name will be announced numerous times throughout the performance
- Your company name listed in rodeo program
- May make guest appearance at your place of business.
- 2 tickets for day sponsor
- 12 tickets for weekend sponsor
- 1/2 page B&W ad for a exclusive

Contract due by April 15, 2019

EVENT

\$1,000.00

(Only 8 Available)

Ask for Availability

- Your company name will be embroidered on the trophy jacket and awarded to the champion of your event
- Your company name will be announced several times during the event you sponsor
- Your company name listed in rodeo program
- A lap with your flag
- 4 general admission tickets
- 1/2 page B&W Ad in program

Lock in a 3 year contract and be guaranteed no price increase

Contract due by April 15, 2019

SPECIALITY ACT

\$600.00 1 sponsor per performance
\$1,500.00 Exclusive for entire rodeo

- Your company name will be announced numerous times throughout the performance
- Your company name listed in rodeo program
- May make guest appearance at your place of business.
- 2 tickets for day sponsor
- 12 tickets for weekend sponsor
- 1/2 page B&W ad for a exclusive

Contract due by April 15, 2019

GATE

\$1,200.00

(Only 7 Available)

Ask for Availability

- Your company name announced each time an animal is released from your chute
- Your company name displayed on gate in front of thousands all weekend
- Company listed in rodeo program
- 4 general admission tickets
- 1/2 page B&W Ad in program

Lock in a 3 year contract and be guaranteed no price increase

Contract due by April 15, 2019

RODEO PROGRAM

Display your company ad in the rodeo program distributed FREE to the rodeo fans

Business Card Size **\$75.00**

1/4 Page Ad **\$125.00**

1/2 Page Ad **\$200.00**

Full Page Ad **\$300.00**

Inside Front or Back Cover (color) **\$700.00**

Color (must have 4 ads) . **\$500.00**

Ads must be camera ready. A design fee of \$60.00/hour will be invoiced if we need to have our designer set-up the ad.

Contract due by April 15, 2019



ANNOUNCER

\$600.00 1 sponsor per performance
\$1,500.00 Exclusive for entire rodeo

- Your company name will be announced numerous times throughout the performance
- Your company name listed in rodeo program
- 2 tickets for daily sponsor
- 12 tickets for weekend sponsor
- 1/2 page B&W ad for exclusive

Contract due by April 15, 2019

BAND

\$600.00 (Minimum)

- Your company will be co-sponsor for the Friday & Saturday band
- Your company will be announced during the dance
- Banner will be hung by the dance
- 2 general admission tickets

Lock in a 3 year contract and be guaranteed no price increase

Contract due by April 15, 2019



Picture courtesy of Rodeo Flicks

Call us to customize a package for you.