



## CONTACT INFORMATION

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Lincoln County Rodeo Assn., Inc.  
Wisconsin River Pro Rodeo  
906 North Center Avenue  
Merrill, WI 54452

*We are Not-For-Profit*  
501(c)4 Corporation



### Mission Statement:

To provide quality family entertainment and promote the sport of professional rodeo. In addition, creating a public event that will benefit the business, groups and organizations in the surrounding community.



## OTHER OPPORTUNITIES

### Ambulance Service

**\$1,000 Weekend**

- Company listed in program and announced during the rodeo
- 1/2 page B&W ad in the program
- Banner by the arena area (size 6x2), (It will be an additional \$75 if we need to make one)
- 4 general admission tickets

### Hospitality

**\$600 Daily or food donation at discretion of committee**

- Company listed in program and announced during the rodeo
- Name listed on a sign in the hospitality tent
- 1/2 page B&W ad in the program
- 2 general admission tickets

### Children's Event

**\$600 (Only 2 Available)**

- Your company name will be announced during the event you sponsor
- Company listed in program
- 2 general admission tickets

*Contract due by April 1, 2022*



**June 10th, 11th & 12th, 2022**

*Advertising OPPORTUNITIES*



**WISCONSIN RIVER PRO RODEO**



# GOLD LEVEL

**\$4,000.00**

- Full page colored ad in rodeo program
- Advertising with television, radio, newspaper and other rodeo advertising.
- 1 Business Name Per Contract
- 12 month advertising having logo on website with link to your business website
- 20 general adult rodeo tickets
- 6 -VIP tickets for each performance
- 2 - (approx. 3x5) Banner with company logo displayed in arena
- Corporate sponsor (you supply) sign on rodeo grounds
- VIP Parking
- Flag with company logo displayed in arena
- Special hospitality before the rodeo
- Free 15x15 Vendor spot
- Rodeo Gift

Any advertising you do 30 days before the rodeo tag us on as a proud sponsor of the Wisconsin River Pro Rodeo

**Lock in a 3 year contract and be guaranteed no price increase**

Contract due by March 1, 2022



## ARENA

**\$1,500.00/Weekend**

- 1/2 page B&W ad in the rodeo program with a daily sponsor
- Full page B&W ad in the rodeo program with a weekend sponsor
- Custom banner (2x6). (For a daily sponsor it will be an additional \$75)
- 12 tickets for rodeo weekend

Contract due by April 1, 2022



# SILVER LEVEL

**\$2,000.00**

- Advertising with television, radio, newspaper and other rodeo advertising.
- 1 Business Name Per Contract
- 12 month advertising having logo on website with link to your business website
- Banner (approx. 3x5) with company logo displayed in arena
- Corporate sponsor (you supply)
- 10 general adult rodeo tickets
- 4 -VIP tickets for each performance
- VIP Parking
- Company Name listed on Corporate Sponsor Board
- Full page B&W ad in the program
- Flag with company logo displayed in arena
- Special hospitality before the rodeo
- Free 15x15 Vendor spot

Any advertising you do 30 days before the rodeo tag us on as a proud sponsor of the Wisconsin River Pro Rodeo

**Lock in a 3 year contract and be guaranteed no price increase**

Contract due by March 1, 2022

## CORPORATE SPONSORS SEATING

**\$1,200.00**

**(Only 2 Available)**

*Ask for Availability*

- Business name listed in the rodeo program and announced during the rodeo
- Sign on the VIP trailer
- 4 general admission tickets
- 1/2 page B&W Ad in program

Contract due by April 1, 2022

## QUEEN

**\$600.00**

- Your company name announced when the queen is announced
- Your company listed in program
- Sign displayed at queen functions
- Company listed on queen page on the website
- Business name on queen hand-outs
- 2 general admission tickets

Contract due by April 1, 2022



## CLOWN

**\$600.00** 1 sponsor per performance  
**\$1,500.00** Exclusive for entire rodeo

- Your company name will be announced throughout the performance
- Your company name listed in rodeo program
- May make guest appearance at your place of business.
- 2 tickets for day sponsor
- 12 tickets for weekend sponsor
- 1/2 page B&W ad for a exclusive

Contract due by April 1, 2022

## EVENT

**\$1,000.00**

**(Only 9 Available)**

*Ask for Availability*

- Your company name will be embroidered on the trophy jacket and awarded to the champion of your event
- Your company name will be announced during the event you sponsor
- Your company name listed in rodeo program
- A lap with your flag
- 4 general admission tickets
- 1/2 page B&W Ad in program

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Contract due by April 1, 2022

## BANNER

**\$400.00**

- Vinyl Banner with company logo  
There will be an additional \$75 charge if the banner needs to be made. (Supply your own for the same cost in cloth or vinyl with a maximum size of 2'x6')

Contract due by April 1, 2022

## TRACTOR PULL

**\$100 Sponsor - Split Banner**  
**\$200 Sponsor**

- Name in program & Full Banner  
All sponsors announced during the pull

Contract due by April 1, 2022

## GATE

**\$1,200.00**

**(Only 7 Available)**

*Ask for Availability*

- Your company name announced each time an animal is released from your chute
- Your company name displayed on gate in front of thousands all weekend
- Company listed in rodeo program
- 4 general admission tickets
- 1/2 page B&W Ad in program

**Lock in a 3 year contract and be guaranteed no price increase**

Contract due by April 1, 2022

## RODEO PROGRAM

Display your company ad in the rodeo program distributed FREE to the rodeo fans

Business Card Size ..... **\$75.00**

1/4 Page Ad ..... **\$125.00**

1/2 Page Ad ..... **\$200.00**

Full Page Ad ..... **\$300.00**

Inside Front or Back Cover (color) ..... **\$700.00**

Color (must have 4 ads) . **\$500.00**

Ads must be camera ready. A design fee of \$60.00/hour will be invoiced if we need to have our designer set-up the ad.

Contract due by April 1, 2022



## ANNOUNCER

**\$600.00** 1 sponsor per performance  
**\$1,500.00** Exclusive for entire rodeo

- Your company name will be announced throughout the performance
- Your company name listed in rodeo program
- 2 tickets for daily sponsor
- 12 tickets for weekend sponsor
- 1/2 page B&W ad for exclusive

Contract due by April 1, 2022

## BAND

**\$600.00** (Minimum)

- Your company will be co-sponsor for the Friday & Saturday band
- Your company will be announced during the dance
- Banner will be hung by the dance
- 2 general admission tickets

**Lock in a 3 year contract and be guaranteed no price increase**

Contract due by April 1, 2022



*Call us to customize a package for you.*