

# WISCONSIN RIVER PRO RODEO

www.wrpr.org

## CONTACT INFORMATION

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Lincoln County Rodeo Assn., Inc.  
Wisconsin River Pro Rodeo  
906 North Center Avenue  
Merrill, WI 54452

*We are Not-For-Profit*  
501(c)4 Corporation



### Mission Statement:

To provide quality family entertainment and promote the sport of professional rodeo. In addition, creating a public event that will benefit the business, groups and organizations in the surrounding community.



## QUEEN

**\$700.00**

- Company name embroidered on award jacket
- Your company name announced when the queen is announced
- Your company listed in program
- Sign displayed at queen functions
- Company listed on queen page on the website
- Business name on queen hand-outs
- 2 general admission tickets

*Contract due by April 1, 2023*



Rodeo Queen



Rodeo Princess



## OTHER OPPORTUNITIES

### Ambulance Service

**\$1,500 Weekend**

- Company listed in program and announced during the rodeo
- Full page B&W ad in the program
- 8 general admission tickets

### Hospitality

**\$700 Daily or food donation at discretion of committee**

- Company listed in program and announced during the rodeo
- Name listed on a sign in the hospitality tent
- Full page B&W ad in the program
- 2 general admission tickets

### Children's Event

**\$700 (Only 2 Available)**

- Your company name/logo on video board
- Your company name will be announced during the event you sponsor
- Company listed in program
- 2 general admission tickets

*Contract due by April 1, 2023*



**June 9th, 10th & 11th, 2023**

*Advertising*  
**OPPORTUNITIES**



**WISCONSIN RIVER PRO RODEO**



# GOLD LEVEL

\$4,300.00

- Full page colored ad in rodeo program
- Advertising with television & radio also includes video board with company name/logo  
1 Business Name Per Contract
- 12 month advertising having logo on website with link to your business website
- 20 general adult rodeo tickets
- 6 -VIP tickets for each performance
- 2 - (3x6 banner with company logo displayed in arena - you supply)
- VIP Parking
- Flag with company logo displayed in arena
- Special hospitality before the rodeo
- Free 15x15 Vendor spot

Any advertising you do 30 days before the rodeo tag us on as a proud sponsor of the Wisconsin River Pro Rodeo

Lock in a 3 year contract and be guaranteed no price increase

Contract due by March 1, 2023



# ARENA

\$1,600.00

- Full page color ad in the rodeo program with a weekend sponsor
- Company banner (3x6) - you supply. (If you need one made it will be an additional \$100).
- 10 tickets for rodeo weekend

Contract due by April 1, 2023



# SILVER LEVEL

\$2,300.00

- Advertising with television & radio also includes video board with company name/logo  
1 Business Name Per Contract
- 12 month advertising having logo on website with link to your business website
- Banner (3x6 with company logo displayed in arena - you supply)
- 10 general adult rodeo tickets
- 4 -VIP tickets for each performance
- VIP Parking
- Full page B&W ad in the program
- Flag with company logo displayed in arena
- Special hospitality before the rodeo
- Free 15x15 Vendor spot

Any advertising you do 30 days before the rodeo tag us on as a proud sponsor of the Wisconsin River Pro Rodeo

Lock in a 3 year contract and be guaranteed no price increase

Contract due by March 1, 2023

# CORPORATE SPONSORS SEATING

\$1,300.00

(Only 2 Available)

Ask for Availability

- Business name listed in the rodeo program and announced during the rodeo
- Sign on the VIP trailer
- 2 VIP tickets for Sunday
- 2 general admission tickets
- Full page B&W Ad in program

Contract due by April 1, 2023

# JUMBOTRON VIDEO BOARD

## PRESENTING

\$3,000.00

- 4 general admission tickets per performance - reserved section
- Hospitality

## STATIC REPLAY

\$2,500.00

- 4 general admission tickets per performance - reserved section
- Hospitality

## CLOCKS

\$2,500.00

- 4 general admission tickets per performance - reserved section
- Hospitality

## TIME/SCORE

\$2,500.00

- 4 general admission tickets per performance - reserved section
- Hospitality

## COMMERCIALS

30 second run

\$1,500.00

- 10 general admission tickets

## LEADERBOARD

\$1,000.00

- 4 general admission tickets

Contracts due by April 1, 2023



# CLOWN

\$1,700.00

- Your company name will be announced throughout the performance
- Your company name listed in rodeo program
- May make guest appearance at your place of business.
- Custom jersey with company name
- 12 tickets for weekend sponsor
- Full page B&W ad

Contract due by April 1, 2023

# EVENT

\$1,500.00

(Only 9 Available)

Ask for Availability

- Company name/logo on video board
- Your company name will be announced during the event you sponsor
- Your company name listed in rodeo program
- A lap with your flag
- 4 general admission tickets
- 1/2 page B&W Ad in program

Lock in a 3 year contract and be guaranteed no price increase

Contract due by April 1, 2023

# BANNER

\$500.00

- Vinyl Banner with company logo  
There will be an additional \$100 charge if the banner needs to be made. (Supply your own for the same cost in cloth or vinyl with a maximum size of 3'x6')

Contract due by April 1, 2023

# TRACTOR PULL

\$100 Sponsor - Split Banner

\$200 Sponsor

- Name in program & Full Banner  
All sponsors announced during the pull

Contract due by April 1, 2023



# ANNOUNCER

\$1,700.00

- Your company name will be announced throughout the performance
- May make guest appearance at your place of business.
- Your company name listed in rodeo program
- 12 tickets for weekend sponsor
- Full page B&W ad

Contract due by April 1, 2023

# BAND

\$800.00

- Your company will be co-sponsor for the Friday & Saturday band
- Your company will be announced during the dance
- Banner will be hung by the dance
- 4 general admission tickets

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Contract due by April 1, 2023

# GATE

\$1,400.00

(Only 7 Available)

Ask for Availability

- Your company name announced each time an animal is released from your chute
- Your company name displayed on gate in front of thousands all weekend
- Company listed in rodeo program
- 4 general admission tickets
- Full page B&W Ad in program

Lock in a 3 year contract and be guaranteed no price increase

Contract due by April 1, 2023

# RODEO PROGRAM

Display your company ad in the rodeo program distributed FREE to the rodeo fans

Business Card Size ..... \$100.00

1/4 Page Ad ..... \$150.00

1/2 Page Ad ..... \$225.00

Full Page Ad ..... \$325.00

Inside Front or Back Cover (color) ..... \$750.00

Color (must have 4 ads) . \$550.00

Ads must be camera ready. A design fee of \$65.00/hour will be invoiced if we need to have our designer set-up the ad.

Contract due by April 1, 2023



Call us to customize a package for you.