

CONTACT INFORMATION

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Lincoln County Rodeo Assn., Inc. Wisconsin River Pro Rodeo 906 North Center Avenue Merrill, WI 54452

> We are Not-For-Profit 501(c)4 Corporation



Mission Statement:

To provide quality family entertainment and promote the sport of professional rodeo. In addition, creating a public event that will benefit the business, groups and organizations in the surrounding community.



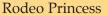
QUEEN

\$700.00

- Company name embroidered on award jacket
- Your company name announced when the queen is announced
- Your company listed in program
- Sign displayed at queen functions
- Company listed on queen page on the website
- Business name on queen hand-outs
- 2 general admission tickets Contract due by April 1, 2023









OTHER **OPPOPTUNITIES**

Ambulance Service \$1,500 Weekend

- Company listed in program and announced during the rodeo
- Full page B&W ad in the program
- 8 general admission tickets

Hospitality

- \$700 Daily or food donation at discretion of committee
- Company listed in program and announced during the rodeo
- Name listed on a sign in the hospitality tent
- Full page B&W ad in the program
- 2 general admission tickets

Children's Event \$700 (Only 2 Available)

- Your company name/logo on video board
- Your company name will be announced during the event you sponsor
- Company listed in program
- 2 general admission tickets

Contract due by April 1, 2023



June 9th, 10th & 11th, 2023







GOLD LEVEL

\$4,300.00

- Full page colored ad in rodeo program
- Advertising with television & radio also includes video board with company name/logo 1 Business Name Per Contract
- 12 month advertising having logo on website with link to your business website
- 20 general adult rodeo tickets
- 6 -VIP tickets for each performance
- 2 (3x6 banner with company logo displayed in arena - you supply)
- VIP Parking
- Flag with company logo displayed in arena
- Special hospitality before the rodeo
- Free 15x15 Vendor spot

Any advertising you do 30 days before the rodeo tag us on as a proud sponsor of the Wisconsin River Pro Rodeo

Lock in a 3 year contract and be guaranteed no price increase

Contract due by March 1, 2023



ARENA

\$**1.600.00**

- Full page color ad in the rodeo program with a weekend sponsor
- Company banner (3x6) you supply. (If you need one made it will be an additional \$100).
- 10 tickets for rodeo weekend

Contract due by April 1, 2023



\$2,300.00 • Advertising with television & radio

- also includes video board with company name/logo 1 Business Name Per Contract
- 12 month advertising having logo
- on website with link to your business website
- Banner (3x6 with company logo displayed in arena - you supply)
- 10 general adult rodeo tickets
- 4 -VIP tickets for each performance
- VIP Parking
- Full page B&W ad in the program • Flag with company logo displayed in arena
- Special hospitality before the rodeo
- Free 15x15 Vendor spot

Any advertising you do 30 days before the rodeo tag us on as a proud sponsor of the Wisconsin River Pro Rodeo

Lock in a 3 year contract and be guaranteed no price increase Contract due by March 1, 2023

CORPORATE **SPONSORS SEATING**

\$1,300.00 (Only 2 Available) Ask for Availability

- Business name listed in the rodeo program and announced during the rodeo
- Sign on the VIP trailer
- 2 VIP tickets for Sunday
- 2 general admission tickets
- Full page B&W Ad in program
 - Contract due by April 1, 2023

Call us to customize a package for you.

JUMBOTRON VIDEO BOARD

PRESENTING 3,000.00

• 4 general admission tickets per performance - reserved section • Hospitality

STATIC REPLAY \$2,500.00

• 4 general admission tickets per performance - reserved section • Hospitality

CLOCKS \$2,500.00

- 4 general admission tickets per performance - reserved section
- Hospitality

TIME/SCORE \$2,500.00

- 4 general admission tickets per performance - reserved section
- Hospitality

COMMERCIALS

30 second run

\$**1,500.00**

• 10 general admission tickets

LEADERBOARD \$1,000.00

- 4 general admission tickets
- Contracts due by April 1, 2023



CLOWN

\$1,700.00

- Your company name will be announced throughout the performance
- Your company name listed in rodeo program
- May make guest appearance at your place of business.
- Custom jersey with company name
- 12 tickets for weekend sponsor
- Full page B&W ad

Contract due by April 1, 2023

FVFNT

\$1,500.00 (Only 9 Available)

Ask for Availability

- Company name/logo on video board
- Your company name will be announced during the event you sponsor
- Your company name listed in rodeo program
- A lap with your flag
- 4 general admission tickets
- 1/2 page B&W Ad in program

Lock in a 3 year contract and be guaranteed no price increase

Contract due by April 1, 2023

\$500.00

There will be an additional \$100 charge if

the banner needs to be made. (Supply your own for the same cost in cloth or vinyl

Contract due by April 1, 2023

\$200 Sponsor

• Name in program & Full Banner All sponsors announced during the pull

Contract due by April 1, 2023

• Vinyl Banner with company logo

BANNER

with a maximum size of 3'x6')

TRACTOR PULL

Contract due by April 1, 2023

BAND

- for the Friday & Saturday band
- during the dance
- 4 general admission tickets ^{\$}100 Sponsor - Split Banner

Contract due by April 1, 2023

\$1,700.00

- Your company name will be announced throughout the performance
- place of business. • Your company name



ANNOUNCER

• May make guest appearance at your listed in rodeo program • 12 tickets for weekend sponsor • Full page B&W ad

\$800.00

• Your company will be co-sponsor • Your company will be announced

• Banner will be hung by the dance

Lock in a 3 year contract and be guaranteed no price increase



\$1,400.00 (Only 7 Available)

Ask for Availability

- Your company name announced each time an animal is released from your chute
- Your company name displayed on gate in front of thousands all weekend
- Company listed in rodeo program
- 4 general admission tickets
- Full page B&W Ad in program

Lock in a 3 year contract and be guaranteed no price increase Contract due by April 1, 2023

RODEO PROGRAM

Display your company ad in the rodeo program distributed FREE to the rodeo fans \$100.00 Destinant Card Ci

Business Card Size 100.00
1/4 Page Ad\$ 150.00
1/2 Page Ad \$225.00
Full Page Ad ^{\$} 325.00
Inside Front or Back Cover (color) ^{\$} 750.00
Color (must have 4 ads) . \$550.00
Ads must be camera ready. A design fee of \$65.00/hour will be invoiced if we need to have our designer set-up the ad.

Contract due by April 1, 2023

