



Mission Statement:

To provide quality family entertainment and promote the sport of professional rodeo. In addition, creating a public event that will benefit the business, groups and organizations in the surrounding community.



Credit Card Payments
Processed by RodeoTickets.com

QUEEN

\$700.00

- Company name embroidered on award jacket
- Your company name announced when the queen is announced
- Your company listed in program
- Sign displayed at queen functions
- Company listed on queen page on the website
- Business name on queen hand-outs
- 2 general adult tickets

Contract due by April 1, 2024

QUILT

\$500.00

- Name/logo on quilt raffle tickets
- 1/2 page B&W ad
- Listed in program

Contract due by April 1, 2024



www.wrpr.org

CONTACT INFORMATION

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Lincoln County Rodeo Assn., Inc.
Wisconsin River Pro Rodeo
906 North Center Avenue
Merrill, WI 54452

We are Not-For-Profit
501(c)4 Corporation

MEN'S DASH

one night Saturday

\$1,000 (retail value) prize
\$1,000 (pay for sponsorship)

- 6 Grandstand reserved seating tickets
- Special hospitality before rodeo
- Full page color ad
- Advertising with television & radio
- Company name/logo on video board on Saturday

Contract due by April 1, 2024

LADIES DASH

one night Friday

\$1,000 (retail value) prize
\$1,000 (pay for sponsorship)

- 6 Grandstand reserved seating tickets
- Special hospitality before rodeo
- Full page color ad
- Advertising with television & radio
- Company name/logo on video board on Friday

Contract due by April 1, 2024

HOSPITALITY

\$700.00

or food donation
at discretion of committee

- Company listed in program and announced during the rodeo
- Name listed on a sign in the hospitality tent
- Full page B&W ad in the program
- 2 general adult tickets

Contract due by April 1, 2024

AMBULANCE

Entire weekend

\$1,500.00

- Company listed in program and announced during the rodeo
- Full page B&W ad in the program
- 8 general adult tickets

Contract due by April 1, 2024



JUNE 7, 8 & 9, 2024

Advertising
OPPORTUNITIES



WISCONSIN RIVER PRO RODEO

GOLD LEVEL

\$4,300.00

- Full page color ad in rodeo program
- Advertising with television & radio also includes video board with company name/logo
1 Business Name Per Contract
- 12 month advertising having logo on website with link to your business website
- 20 general adult rodeo tickets
- 6 -VIP tickets for each performance
- 2 - (3x6 banner with company logo displayed in arena - you supply)
- **VIP Parking**
- Flag with company logo displayed in arena
- Special hospitality before the rodeo
- Free 15x15 Vendor spot

Any advertising you do 30 days before the rodeo tag us on as a proud sponsor of the Wisconsin River Pro Rodeo

Lock in a 3 year contract and be guaranteed no price increase

Contract due by March 1, 2024

ATV/UTV SIGN

\$500.00

- Name/logo on one vehicle

Contract due by April 1, 2024

ARENA

\$1,600.00

- Full page color ad in the rodeo program with a weekend sponsor
- Company banner (3x6) - you supply. (If you need one made it will be an additional \$100).
- 10 general adult tickets

Contract due by April 1, 2024

SILVER LEVEL

\$2,300.00

- Advertising with television & radio also includes video board with company name/logo
1 Business Name Per Contract
- 12 month advertising having logo on website with link to your business website
- Banner (3x6 with company logo displayed in arena - you supply)
- 10 general adult rodeo tickets
- 4 -VIP tickets for each performance
- **VIP Parking**
- Full page B&W ad in the program
- Flag with company logo displayed in arena
- Special hospitality before the rodeo
- Free 15x15 Vendor spot

Any advertising you do 30 days before the rodeo tag us on as a proud sponsor of the Wisconsin River Pro Rodeo

Lock in a 3 year contract and be guaranteed no price increase

Contract due by March 1, 2024

PHOTO BOOTH

\$1,000.00

- Backdrop with name/logo which you supply
- Listed in program

Contract due by April 1, 2024

CORPORATE SPONSORS SEATING

\$1,300.00

(Only 2 Available)

Ask for Availability

- Business name listed in the rodeo program and announced during the rodeo
- Sign on the VIP trailer
- 2 VIP tickets for Sunday
- 2 general adult tickets
- Full page B&W Ad in program

Contract due by April 1, 2024

JUMBOTRON VIDEO BOARD

PRESENTING

\$3,000.00

- Name/logo on video board
- 12 Grandstand reserved seating tickets
- Special hospitality before rodeo
- 1/2 page B&W Ad
- Listed in program

STATIC REPLAY

\$2,000.00

- Name/logo on video board with each replay
- 12 Grandstand reserved seating tickets
- Special hospitality before rodeo
- 1/2 page B&W Ad
- Listed in program

CLOCKS (TIMING CLOCKS)

\$2,500.00

- Name/logo on video board with each live run
- 12 Grandstand reserved seating tickets
- Special hospitality before rodeo
- 1/2 page B&W Ad
- Listed in program

TIME/SCORE

\$2,000.00

- Name/logo on screen
- 12 Grandstand reserved seating tickets
- Special hospitality before rodeo
- 1/2 page B&W Ad
- Listed in program

COMMERCIALS

\$1,500.00

- 30 second run on video board
- 10 general adult tickets

LEADERBOARD

\$1,000.00

- Name/logo on video board when leader is announced
- 4 general adult tickets

Contracts due by April 1, 2024

CHILDREN'S EVENTS

\$700.00

BOOT SCRAMBLE

All 3 performances

CANDY TOSS

All 3 performances

NICKEL SCRAMBLE

Sunday only

FREE COWBOY HAT

Sunday only

- Your company name will be announced during the event you sponsor
- Company listed in program
- 2 general adult tickets
- Name/logo on video board

Contract due by April 1, 2024

SHIRT

\$700.00/year

(3 year commitment)

- Logo on committee member shirts
- Listed in the program
- 2 general adult tickets

Contract due by April 1, 2024

CLOWN

\$1,700.00

- Your company name will be announced throughout the performance
- Your company name listed in rodeo program
- May make guest appearance at your place of business.
- Custom jersey with company name
- 12 general adult tickets
- Full page B&W ad

Contract due by April 1, 2024

BANNER

\$500.00

- Vinyl Banner with company logo
There will be an additional \$100 charge if the banner needs to be made. (Supply your own for the same cost in cloth or vinyl with a maximum size of 3'x6')

Contract due by April 1, 2024

EVENT

\$1,500.00

- Company name/logo on video board
- Your company name will be announced during the event you sponsor
- Your company name listed in rodeo program
- 4 general adult tickets
- 1/2 page B&W Ad in program

Lock in a 3 year contract and be guaranteed no price increase

Contract due by April 1, 2024

ANNOUNCER

\$1,700.00

- Your company name will be announced throughout the performance
- May make guest appearance at your place of business.
- Your company name listed in rodeo program
- 12 general adult tickets
- Full page B&W ad

Contract due by April 1, 2024

TRACTOR PULL

\$200 Sponsor

- Name in program & Full Banner
All sponsors announced during the pull

Contract due by April 1, 2024

BAND

\$800.00

- Your company will be co-sponsor for the Friday & Saturday band
- Your company will be announced during the dance
- Banner will be hung by the dance
- 4 general adult tickets

Lock in a 3 year contract and be guaranteed no price increase

Contract due by April 1, 2024

GATE

\$1,400.00

(Only 7 Available)

Ask for Availability

- Your company name announced each time an animal is released from your chute
- Your company name displayed on gate in front of thousands all weekend
- Company listed in rodeo program
- 4 general adult tickets
- Full page B&W Ad in program

Lock in a 3 year contract and be guaranteed no price increase

Contract due by April 1, 2024

TICKET

\$1,200.00

- Name on all tickets
- Listed in program
- 4 general adult tickets

Contract due by April 1, 2024

TIMING STAND

\$1,200.00/year

- (3 Year commitment)
- Sunday comp tickets

Contract due by April 1, 2024

RODEO PROGRAM

Display your company ad in the rodeo program distributed FREE to the rodeo fans

Business Card Size \$100.00

1/4 Page Ad \$150.00

1/2 Page Ad \$225.00

Full Page Ad \$325.00

Inside Front or Back Cover (color) \$750.00

Color \$ \$550.00

Ads must be camera ready. A design fee of \$65.00/hour will be invoiced if we need to have our designer set-up the ad.

Contract due by April 1, 2024

Call us to customize a package for you.